



About Baron Hockey

Headquartered in Ottawa, Ontario, Canada, Baron Hockey is the home of the custom hockey stick. Our unique process allows players to customize their stick to fit their game.

With nearly 40 years of combined hockey experience between the founders of Baron Hockey, the company was created to address the need for a customized, premium quality hockey stick, at an affordable price.

Our online ordering process allows us to offer more than 200,000 unique variations of hockey sticks and avoids expensive retail mark ups, passing savings directly to you!

Thank you for visiting baronhockey.com. Please visit our social channels to see how Baron Hockey is helping players customize their game.

HOW IT WORKS

There are literally thousands of possible hockey stick configurations which makes traditional inventory based retailing inefficient and overly expensive. Inventory requires warehousing, additional staff, and higher profit margins in order for the business to be sustainable.

By re-imagining the process of buying a hockey stick we're able to provide a top quality product at a fraction of the cost.

Step 1: You pre-order

Starting with one of our 100% Toray Carbon fiber stick models, you pick your configuration from our vast selection of options. Once you place your order, you are done and we get to work.

Step 2: We manufacture

Every hockey stick we make is by order and tested for flex and quality before shipping. This allows for unprecedented customization options including your name printed on them, just like Pro-Stock. Our sticks then batch-ship from our factory to our Canadian distribution location. This batch-ship allows us pool multiple orders together from a logistics perspective and pass those savings onto the customer. The manufacturing and batch shipping process takes roughly 3-4 weeks.

Step 3: We ship to you

Once the batch shipment reaches our distribution location in Canada it is split into individual orders and sent to the end customer. We have also gone to great lengths to secure the best shipping pricing of any hockey stick company in Canada and are able to offer a flat rate charge of \$14.99 for delivery anywhere in the country.

Step 4: Game on

Once you receive your stick, tape 'er up and hit the ice! But the Baron experience doesn't stop there. Your stick is backed by an industry leading 45 day, no-questions-asked, warranty. A warranty that starts from the day of delivery, not purchase. You also don't have to worry about tracking down a paper receipt because we keep everything on file. All you need to do is send us an email with a couple pictures and we'll get a replacement into production. More on our exception warranty policy [here](#).

[For more information or to place an order, please visit https://baronhockey.com/](https://baronhockey.com/)